



THE ATLANTA JOURNAL-CONSTITUTION NAMES ADVOCATE A WINNER OF THE ATLANTA METRO AREA 2017 TOP WORKPLACES AWARD

Norcross, GA, March 29, 2017 – Advocate has been awarded a 2017 [Top Workplaces](#) honor by The Atlanta Journal-Constitution. [Advocate](#), an IT consulting and lifecycle management services firm that helps enterprises optimize their technology infrastructure, is proud to be recognized for the loyalty and affection of its employees.

The Top Workplaces lists are based solely on the results of an employee feedback survey administered by [WorkplaceDynamics, LLC](#), a leading research firm that specializes in organizational health and workplace improvement. Several aspects of workplace culture were measured, including Alignment, Execution, and Connection, just to name a few.

“The Top Workplaces award is not a popularity contest. And oftentimes, people assume it’s all about fancy perks and benefits.” says Doug Claffey, CEO of WorkplaceDynamics. “But to be a Top Workplace, organizations must meet our strict standards for organizational health. And who better to ask about work life than the people who live the culture every day—the employees. Time and time again, our research has proven that what’s most important to them is a strong belief in where the organization is headed, how it’s going to get there and the feeling that everyone is in it together. Claffey adds, “Without this sense of connection, an organization doesn’t have a shot at being named a Top Workplace.”

Tim Wise, President and Co-Founder of Advocate, commented “Advocate is delighted to be included on The Atlanta Journal-Constitution’s Top Workplaces list again. Our hats are off to our employees! We make it a priority to hire great people and provide them with an environment where they can grow in their careers and have a lot of fun along the way. Our reward can be measured by happy employees, satisfied clients and the bottom line.”

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About Advocate

Advocate is a consultancy of IT advisors and data scientists dedicated to helping companies optimize their technology infrastructure. Utilizing marketplace intelligence, decision analytics and acceleration capabilities, Advocate partners with its clients in innovative ways to save money, improve performance and deliver crucial insight to help them make the best possible decisions related to their cloud and network technology. That’s why we work, Smarter. Together. Connect with the Cloud & Connectivity Insiders on [LinkedIn](#) or visit [AdvocateInsiders.com](#).

About WorkplaceDynamics, LLC

Headquartered in Exton, PA, WorkplaceDynamics specializes in employee feedback surveys and workplace improvement. This year alone, more than two million employees in over 6,000 organizations will participate in the Top Workplaces™ campaign—a program it conducts in partnership with more than 40 prestigious media partners across the United States. Workplace Dynamics also provides consulting services to improve employee engagement and organizational health. WorkplaceDynamics is a founding B Corporation member, a coalition of organizations that are leading a global movement to redefine success in business by offering a positive vision of a better way to do business.

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