

# Technology Business Management Roadmap

Align  
THE  
INVESTMENT

Define  
YOUR  
PATH

Rally  
PROGRAM  
SUPPORT

## DELIVERABLES

- » Program Plan
- » Estimated Budget
- » ROI Estimate

## Goals and Objectives

The defined path to reaching your strategic objectives is closer than you think...

- 1 Develop an actionable path forward that integrates your strategy with business outcomes
- 2 Right-size the effort to align to your resources, finances, and change adoption capacity
- 3 Gain perspectives on leading practices and align to the desired capabilities in your vision

### MORE BUSINESS OUTCOMES

By not only **speaking the language of business**, but also introducing new metrics, reporting and analytics around the **business value of IT**.

### MORE INFLUENCE OVERALL

By turning your TBM data into **strategic insights and initiatives** to create a faster, more **streamlined path to business value**.

### MORE SAVINGS TO INVEST

By **creating new working capital** through cost optimization and then **attracting more investment** from the business itself.

Do what matters more.

# Simple

We'll **design a roadmap** for you to get you on the path to becoming a strategic partner to the business.

Governed by a **tried & true methodology** built by industry leaders and informed by successful deployments.

We provide **value-based solutions** with actionable next steps, ROI estimates, and business outcomes.

# Easy



## Engage with stakeholders to make it real

Build a roadmap that brings clarity to the job ahead



## Balance technology and business readiness

Align the roadmap to the capacity of the business to change



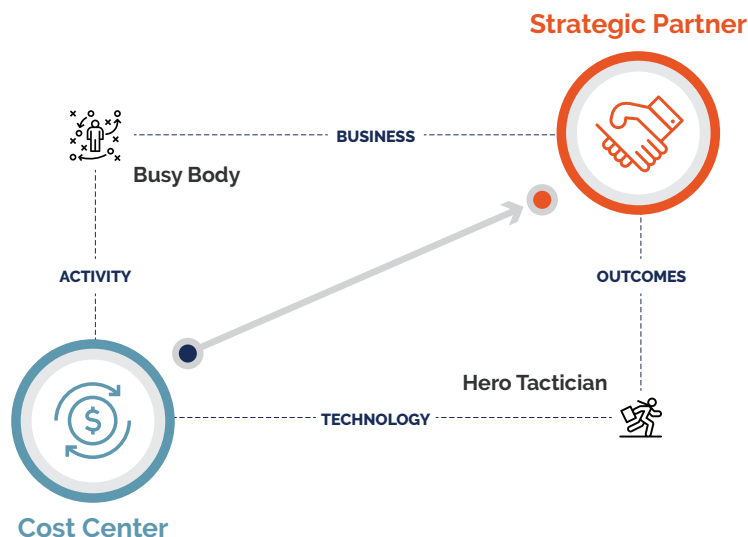
## Operationalize the transformation

Infuse the roadmap with clear and actionable steps

# Valuable

## Trailing Performers spend more time:

- » Justifying costs to the business
- » Focusing on IT cost reduction
- » Running day-to-day IT



## Top Performers spend more time:

- » Aligning business strategy with digital enablement initiatives
- » Transforming through innovation
- » Optimizing the mix of business costs

Launch your TBM journey...



The Premier TBM Services Company

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