



Solutions Overview

End to end solutions: From strategy to execution

Bridging the gap between technology and your business by optimizing cost and improving investment decisions through **market intelligence**, **decision analytics** and **value acceleration**.

Services

Advocate's consulting and managed services leverage TBM principles to help you to accelerate business value across the enterprise and achieve measurable business outcomes.

TBM

Founded on the principles of providing organizations with cost transparency, TBM ensures that our clients and their partners have all the information they need to make better business decisions.

More Services for Better Outcomes

As the IT expert for your organization, you understand the gap between the limited resources **you have** and the expanded services **you need** to transform your technology investments.

Partner with Advocate to take advantage of our wide range of services built upon the TBM framework to help you free up more working capital, discover new growth opportunities and streamline a path to more business value.

Meeting More of Your Most Pressing Needs

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Strategy Services
Define, build and execute on strategic initiatives infused with the TBM framework.
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Optimization Services
Create new working capital through cost optimization and secure more investment from the business for innovation.
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Transformation Services
Implement solutions that transform your business and drive innovation.
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Managed Services
Outsource your reoccurring processes to focus your team on the things that matter more.
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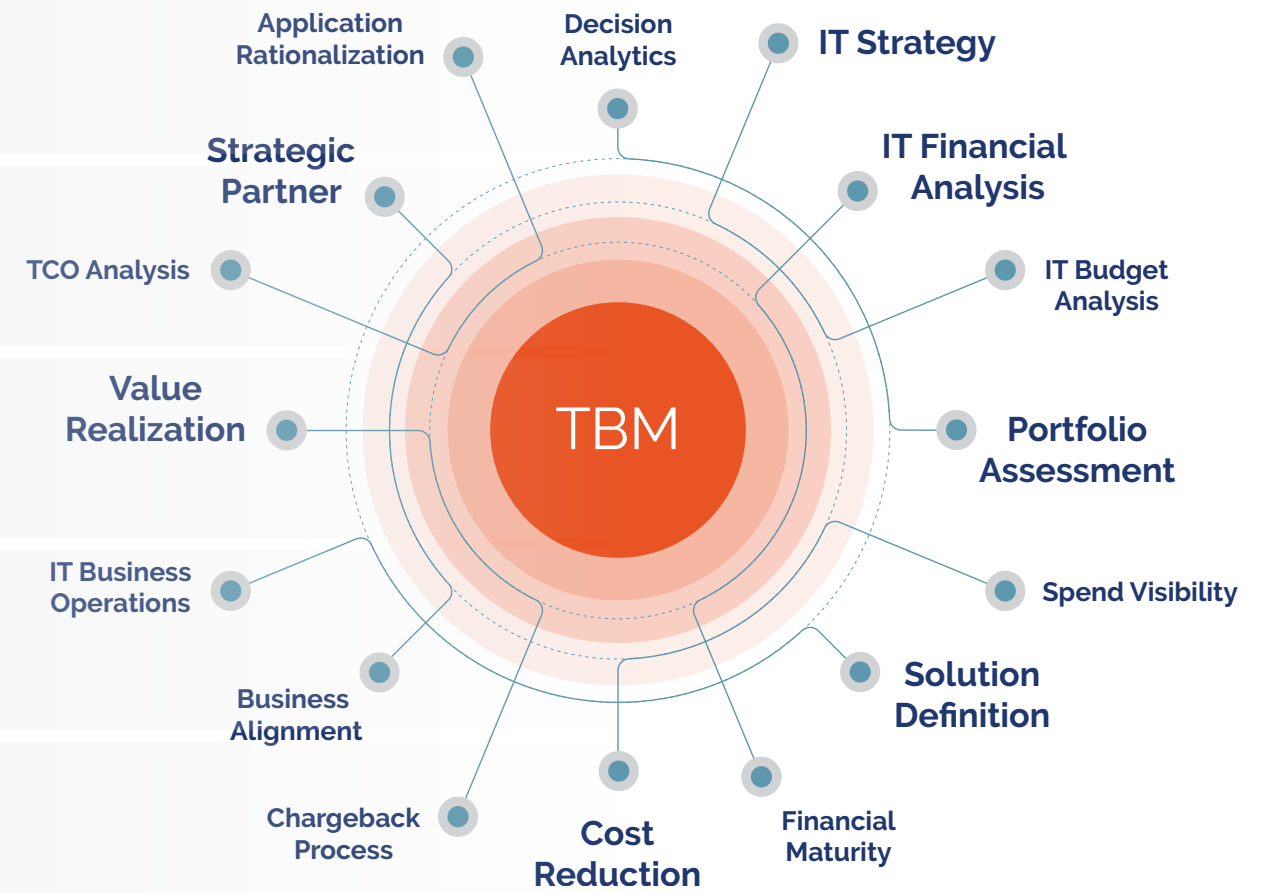
Insider Marketplace
Gain privileged access to hundreds of the industry's best solution providers to simplify and accelerate your implementations.

Expertise and Solutions that Deliver More

Founded on the principles of providing organizations with visibility to cost, consumption and performance metrics, TBM ensures that you make better investment decisions based on cost reduction and value creation.

The common thread among today's IT challenges is that TBM is the definitive framework for managing the business of IT and solving its challenges. The TBM framework provides the standards for cost transparency and sets the stage for more business innovation.

Advocate has the expertise and solutions that help you deliver more value and business outcomes to your organization.



Next Steps

If you're new to TBM, the **TBM Essentials Workshop** is the perfect first step. It will help you understand the benefits and value of the journey to define your destination and visualize the components of your future solution. If you're already experienced with TBM, we recommend our **TBM Roadmap**. It provides an actionable plan, estimated budget and projected ROI so you can fast-track your transformation and ensure success.

Join us for a TBM Essentials Workshop

Identify and understand how spend visibility can be a foundation of future success.

- 1 Translate strategic activities into outcomes that the business understands and values
- 2 Create support for IT spending by connecting the supply of IT resources to the consumption of the services they provide
- 3 Become the strategic partner that business needs and that only IT can fulfill

OR

You're Ready for a TBM Roadmap

We'll design a defined path for reaching your TBM objectives faster by aligning business strategy with digital enablement initiatives.

- 1 Right-size the effort to align to your resources, finances and change adoption policy
- 2 Gain perspectives on leading practices and align to the desired capabilities in your vision
- 3 Develop an actionable path forward that integrates your strategy with business outcomes



Contact Advocate

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