



Network Transformation

Uncover Your Corporation's True Potential

What Is Network Transformation?

The shift to the cloud has created major opportunities for enterprise IT leaders, but it has also strained many of their legacy networks. To address these challenges, leading enterprises have embraced a better way: Network Transformation.

Network Transformation provides a roadmap for the enterprise to modernize its information technology infrastructure, focusing on cost reduction, performance improvement and cloud enablement.



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Who Can Benefit From Network Transformation?

Common events that inspire an enterprise to explore the possibility of Network Transformation include:

- ▶ Being unable to control network latency on MPLS networks, resulting in slow performance.
- ▶ Out-of-control costs related to network scale.
- ▶ Network architecture not modernized to keep up with cloud-enabled applications, BYOD policies, security and private data center applications.
- ▶ Acquisition or divestiture of another company or division.
- ▶ New program implemented where the current network is not supporting efficiently (e.g. O365, Skype for Business).

Network Transformation can give you the **opportunity** to reduce costs, improve performance and drive business strategy.



Delivering Results.

- ▶ *“During an 18-month worldwide acquisition of 32 companies, it became apparent that the current IT infrastructure was unable to support integrated, seamless and highly reliable communications requirements,” said the leader at one large financial services Advocate client. Advocate provided a roadmap for the client that transformed their network architecture resulting in 32% cost savings, while right sizing the network for cloud-based solutions.*
- ▶ *“Based on Advocate’s free Insider Review, we determined that we should invest in engaging Advocate’s experts to review and assess our network architecture’s performance and cost, and source the network services determined to be required as result,” said Alan Fralick, CIO of Oldcastle. “This led to Advocate working to implement a new high performance network that will drive over \$2M in annual projected savings.”*
- ▶ *“Partnering with Advocate on Network Transformation will not only save us millions of dollars annually but also significantly improve our employee experience at BMC,” said Scott Crowder, CIO of BMC Software.*
- ▶ *One large financial services company that Advocate worked with is reducing its aging legacy IT infrastructure and maintenance costs through Network Transformation. It will realize more than \$30 million in IT savings over the next 10 years through consolidating more than 10 data centers to strategically located neutral data center locations.*
- ▶ *“Network Transformation is the next generation. It saves us millions while improving our technology,” said Ross McElroy, Director of Unified Communications of BMC Software.*

How Network Transformation Can Help.

Network Transformation does more than simply transform your network. It transforms your IT department, the way you do business and your bottom line.

During the Network Transformation process, the Advocate team works closely with yours to define solutions designed for your business objectives, economic drivers and performance challenges using its proven DAPSIM methodology for network transformation and optimization. Advocate then provides an infrastructure roadmap with business case(s) and implementation plans to modernize your infrastructure for today’s and tomorrow’s network/IT needs.

Ready to Transform Your Network?

As a proven technology consulting partner, contact Advocate today at 678-987-5900 or InsiderReview@advocateinsiders.com for your free Insider Network Transformation Review, an independent, third-party assessment of the current state of your enterprise’s network. We’ll leverage our industry benchmarking knowledge around cloud-enabled WAN costs to help you identify potential savings and performance improvements.