



One-Day Network Transformation Workshop

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Over the past decade, the network era has morphed into constant “anytime, anywhere” connectivity, driven by the cloud. Unfortunately, traditional enterprise IT infrastructures were built for a less interconnected time, and can’t keep pace with modern demands. As a result, today’s networks are expensive, inefficient and rigid.

That’s why this workshop is so important for your company’s future. And its available just in time.

Why This Workshop?

The Advocate One-day Workshop will help you envision, plan and develop a framework around your specific network transformation execution. It is facilitated in-person and structured to include broad representation from all your key stakeholders. Once completed, you will have clear insight into the best approach to transform your legacy network architecture into an agile, optimized, cloud-enabled network solution.

- ▶ Gain valuable insights into your current state compared to industry benchmarks on performance and cost
- ▶ Discover the best network transformation options to reduce complexity and cost, improve performance, and meet your business objectives
- ▶ Align your business with latest technologies and digital models
- ▶ Identify and define high-level next steps to execute your chosen network transformation strategy

Let Advocate help you determine your readiness and develop a preliminary strategy to modernize your network infrastructure.

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Workshop Prerequisites

Prior to the workshop, your team should provide the following:

- ▶ *Objective for the workshop*
- ▶ *Catalog of systems and applications*
- ▶ *Diagram of network topology*
- ▶ *Details on cloud usage*
- ▶ *Major business initiatives for the next 12-24 months*
- ▶ *IT/infrastructure initiatives for the next 12-24*
- ▶ *Attendee and role list*

Who Is Advocate?

Advocate helps enterprises design, implement and optimize IT services to quickly and easily meet ever-changing cloud, network and data center needs. All services and recommendations are carrier, service provider and technology neutral, and are delivered organically through certified professional services partners. This ensures an extremely effective and highly customized service delivery engagement, and that every solution best meets each enterprise's unique business demands.

DURING THE WORKSHOP,

the following will be take place:



BUSINESS DISCOVERY

- ▶ Identify and understand your objectives for network change as driven by your industry, business goals, product roadmap and customer support requirements



NETWORK TECHNICAL DISCOVERY (current state)

- ▶ Review your existing network architecture (WAN) and topology with a focus on locations, resiliency, redundancy, cost, performance, latency, scalability, security and management
- ▶ Understand your infrastructure's ability to scale as well as its growth projections and performance limitations
- ▶ Examine equipment vendors and types, WAN enhancements (e.g. accelerators, CDN), and provider commitments for revenue and time frames



CLOUD STRATEGY

- ▶ Explore your cloud strategy and identify existing SaaS and IaaS utilization. This will include your Unified Communications (UC) strategy and how SaaS can enable any existing server-based applications



NETWORK ARCHITECTURE OPTIONS

- ▶ Discuss options and preferences for various network architectures — Ethernet, SD-WAN and similar, neutral data centers and managed services. Includes how various options align with business objectives (pros and cons), potential transition benefits and challenges, and an overview of the economic impact of various transitions

After The Workshop

- ▶ Summary presentation of findings, outcomes, recommendations and next steps
- ▶ High-level inventory of the provided network transformation services data and artifacts
- ▶ Current state logical network mapping and documentation
- ▶ High-level Network Transformation report demonstrating the projected savings and performance improvements for different future state scenarios
- ▶ Statement of work for detailed network assessment and other Network Transformation services discussed during the workshop

This represents a general overview of what the workshop covers. We are happy to customize any component based on your individual business needs

Contact Us

For more information about our workshops and other transformative solutions, contact us at sales@advocateinsiders.com or 678.987.5900.